



Tourism Statistics Summary – January 2015

OVERVIEW

Winter visitor arrivals to Anguilla for the first month of 2015 started off positively with an increase of 14.1% over its 2014 January figure with 19,183 persons gracing our shores. This figure improved on last year's figure of 17,183 which was recorded as the largest recorded number of visitors for January dating back to figures from 1993. The increase was as a result of the increases in both types of visitors; excursionists and tourists arrivals to the island.

Most visitor arrivals (98.6%) to Anguilla came with the intention of vacationing, while 1.4% came with the intention of doing business.

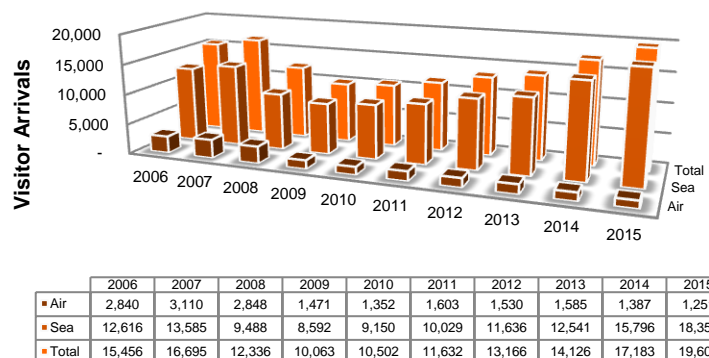


Figure 1: Visitor Arrivals: January 2006 – January 2015

PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents, this month increased by 14.5% to 27,693 passengers from the recorded 24,186 in January 2014.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 92.6% (25,648) of arrivals; of which, 19,549 (76.2%) of sea passenger arrivals entered at the Blowing Point terminal and 6,099 passengers (23.8%) arrived at the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,045 (7.4%) of total passengers arrivals.

Departures during this period were also up, but at a much slower rate with 3.6%, 25,293 passenger departures relative to 2013's figure of 24,411.

Of the three ports of exit, the two seaports cumulatively accounted for 89.0%, (22,513) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,564 passengers, 73.6% and Sandy Ground, 5,949 passengers, 26.4%.

By air, 2,780 passengers (11.0%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay- Over Visitors)

Tourists (stay-over visitors) to Anguilla for the New Year January 2015, numbered 6,758, an increase of 1.7% over the 6,644 in January 2014; which was recorded as an increase at a declining rate when compared to the 4.6% increase recorded for January 2014/2013.

This was the second highest recorded figure after the 7,411 arrivals in January 2007, followed by 2014, 2013 and 2012 with 6,644, 6,351 and 6,342 respectively.

Tourist arrivals by air held a share of 17.8% with the other share of 82.2% was held by sea.

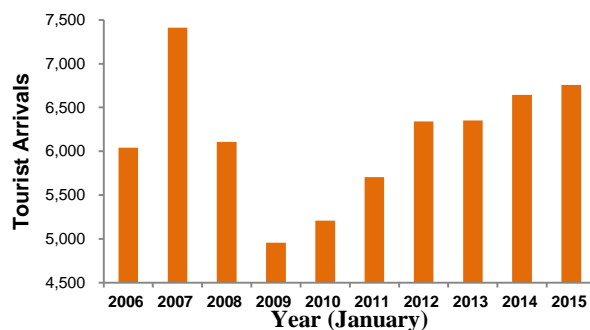


Figure 2: Tourist Arrivals, January 2006 - 2015

Tourists (Stay- Over Visitors) *continued*

The intended average length of stay of tourists was 8.1 days, up from 8.0 compared to January 2014. The largest number of tourist (45.9%) intended to stay for 4 to 7 days, 22.2% between 8 to 15 days, 20.1% for 1 to 3 days, 3.2% for 16 to 22 days and 8.7% indicated 23 or more days.

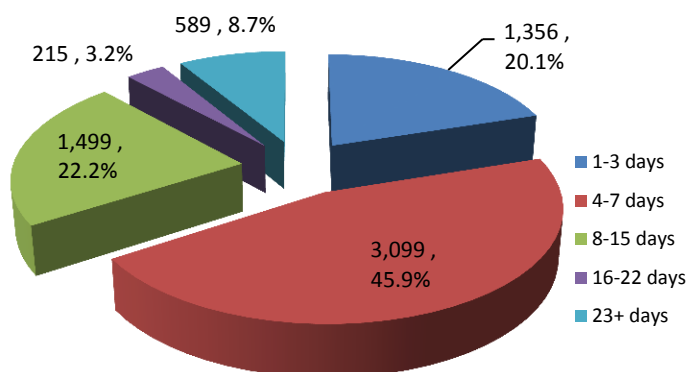


Figure 3: Tourist Arrivals by Length of Stay, January 2015

A review of the source markets for tourists visiting Anguilla in January 2015 over 2014, showed an increase in six (6) of the source markets, with four (4) showing a decrease

The largest increase; 25.6% was reported within the Italian market, followed by the Dutch West Indies market with 19.9%. The largest decreases were reported in the German market of 88.9% (451 to 50 Germans) and the Canadian market which declined by 34.2%.

Anguilla's main market, USA reported two consecutive January decreases of 10.5% and 0.6% for January 2014/13 and 2013/2012; a deceleration in arrivals for these periods, market and type of visitor. However, 2015/14 recorded a reversal with a 15.5% increase; a 66.4% share of the market.

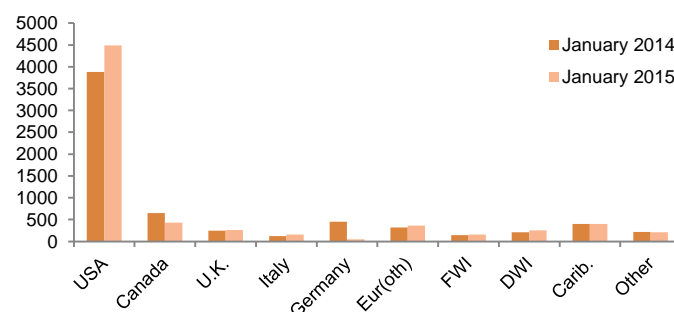


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review were up 21.9% to 12,844 arrivals compared to the same period in 2013 of 10,539 arrivals.

Air arrivals remained relatively low for excursionists, accounting for 0.4% of arrivals. The seaports accounted for 99.6%, of which the Blowing Point port welcomed 54.2% of the excursionists, who usually are visitors to St. Martin/St. Maarten enjoying a daytrip to Anguilla. The Sandy Ground port welcomed 45.8%; with 13 small cruise vessels docking; transportation for 2,373 visiting passengers and 1,834 crew members.

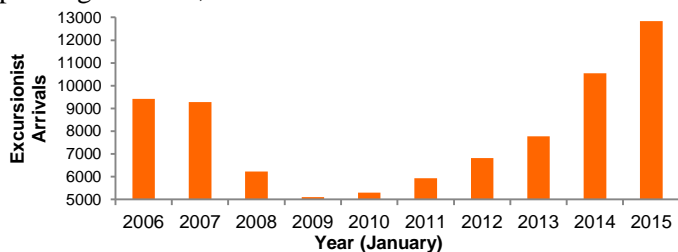


Figure 5: Excursionist Arrivals, January 2006 - 2015

There were increases in nine (9) day-trippers source markets and one (1) decline. The largest increase was reported in the German market of 252.1% (142 to 500 Germans), followed by 60.3% by the other European markets. The sole decline was experienced in the Italian market of 15.2%.

Anguilla's main source market; the USA, increased by 8.3% during this period over 2014 figure, accounted for 42.5% of excursionist arrivals to Anguilla.

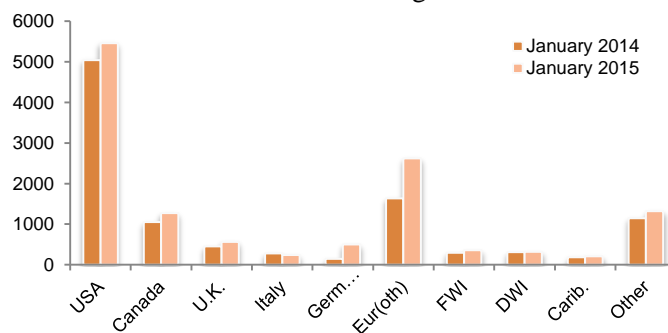


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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